



## PLUG POWER OVERVIEW – DOE ROADSHOW, LONG ISLAND

David Hamilton

October 2, 2003

*Clean, reliable, on-site energy generation*

## SAFE HARBOR STATEMENT

This presentation contains forward-looking statements, including statements regarding the company's future plans and expectations regarding the development and commercialization of fuel cell technology. All forward-looking statements are subject to risks, uncertainties and assumptions that could cause actual results to differ materially from those projected. The forward-looking statements speak only as of the date of this presentation. The company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any such statements to reflect any change in the company's expectations or any change in the events, conditions or circumstances on which such statement is based.

## PLUG POWER INC.



**HEADQUARTERS**  
Latham, New York

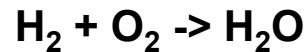


**EUROPE**  
Apeldoorn, Holland

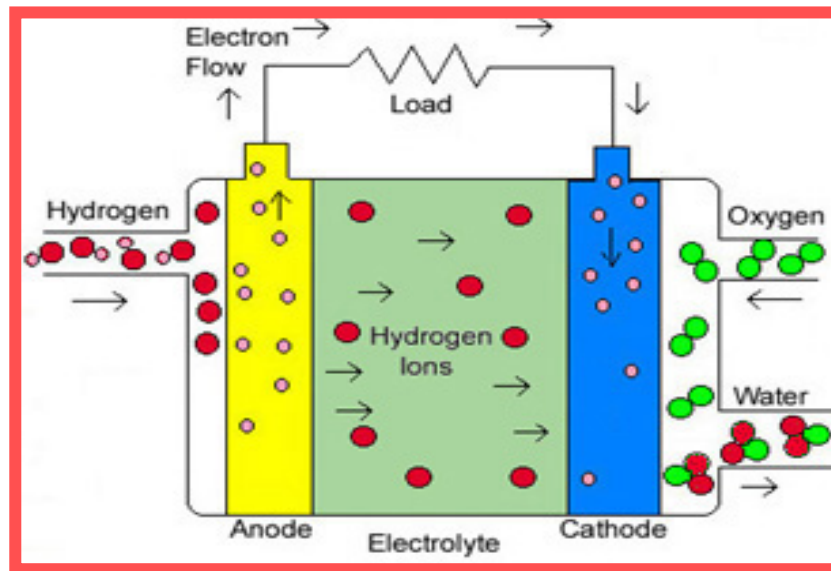


**WASHINGTON, D.C.**

# Fuel Cell - Fundamentals



A fuel cell is a device that generates electricity by electrochemically reacting hydrogen and air.



Every fuel cell has

One positive electrode - cathode

One negative electrode - anode

An electrolyte - carries charged particles

A catalyst - speeds up the reactions to generate electricity

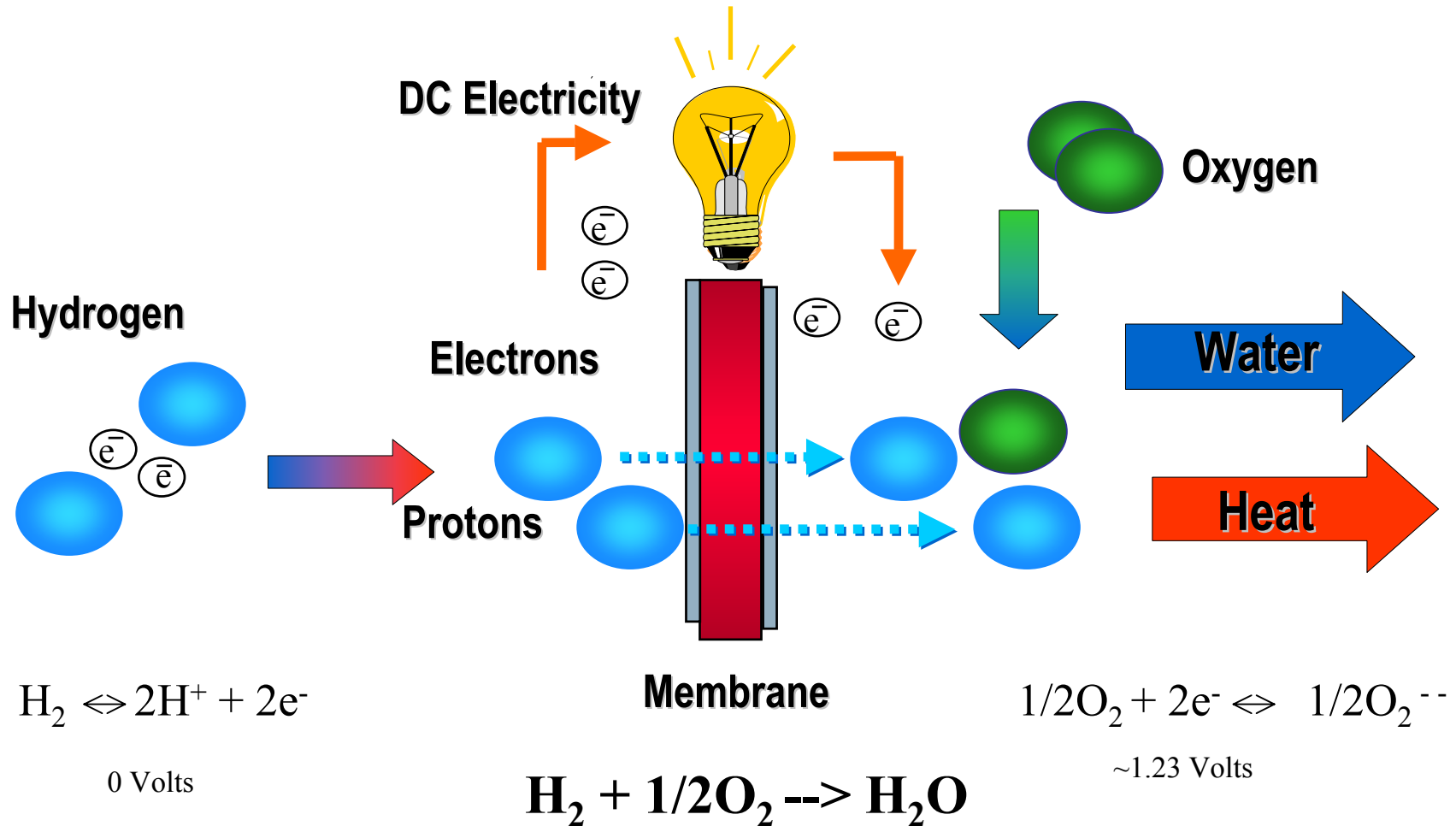
# Fuel Cell Operating Comparisons

Fuel Cell Type	Electrolyte	Ions	Temperature (°C)	Cell Voltage (V)	Size (largest) (kW)
<b>Alkaline</b>	Potassium Hydroxide	OH <sup>-</sup>	80	0.6 - 0.8	100
<b>PAFC</b>	Phosphoric Acid	H <sup>+</sup>	200	0.6 - 0.8	670
<b>MCFC</b>	Molten Carbonate	CO <sub>3</sub> <sup>=</sup>	550 - 650	0.7 - 0.85	250
<b>SOFC</b>	Solid Doped Zn-Oxide	O <sup>=</sup>	850 - 1000	0.6 - 0.75	100
<b>PEMFC</b>	Solid Polymer	H <sup>+</sup>	100	0.6 - 0.8	250

# Fuel Cell Operating Comparisons

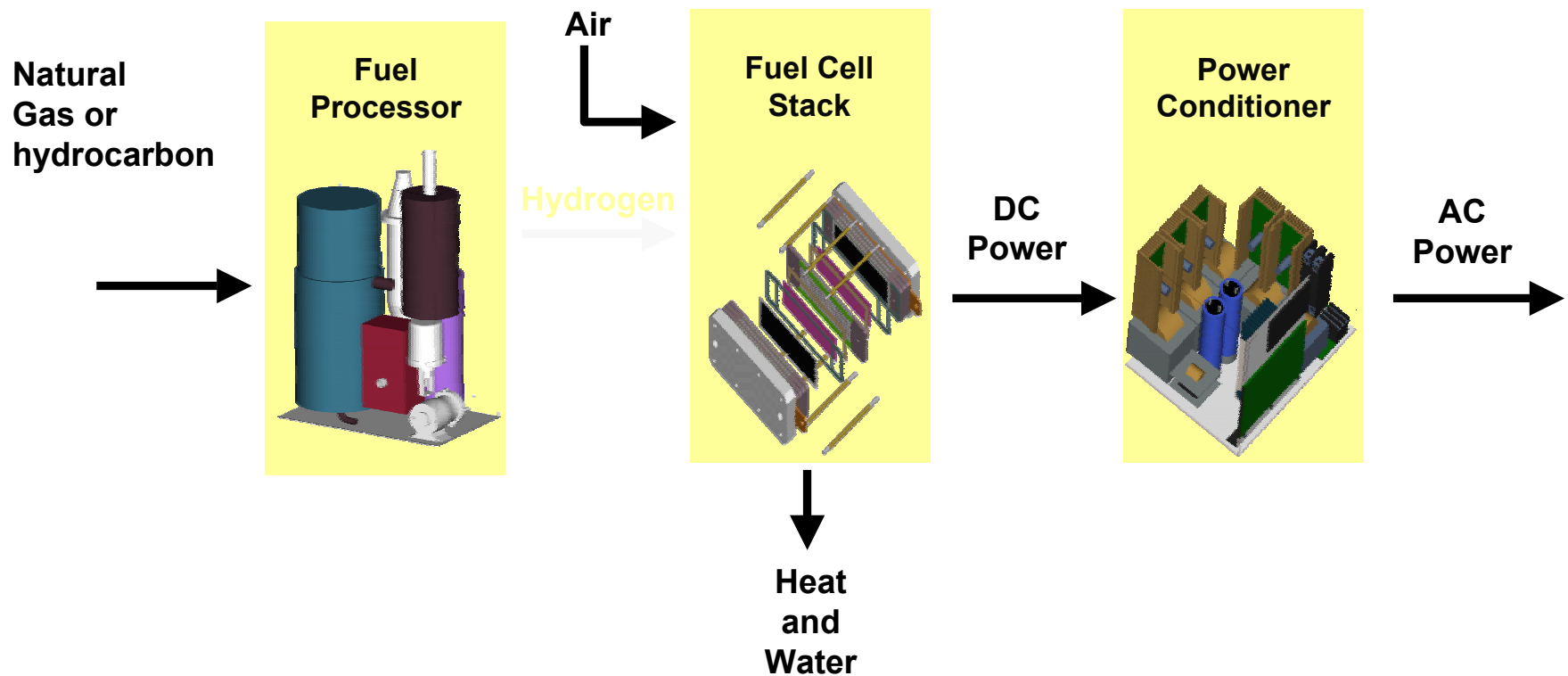
Fuel Cell Type	Current Density (mA/cm <sup>2</sup> )	System Efficiency	Fuel Proc. Complexity	Stack Power Density	Transient Capability
Alkaline	60 - 120	35 - 50	Medium	Medium	High
PAFC	100 - 400	35 - 45	Medium	Medium	Medium
MCFC	100 - 200	45 - 55	Low	Low	Low
SOFC	100 - 300	45 - 50	Low	Medium	Low
PEMFC	400 - 900	32 - 40	High	High	High

# Fuel Cell Process



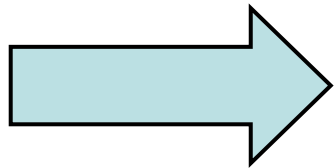
*Approx. 1 volt or less/cell, therefore add cells together*

# System Components





## Integrated System



**Fuel**  
**Air**  
**Water**



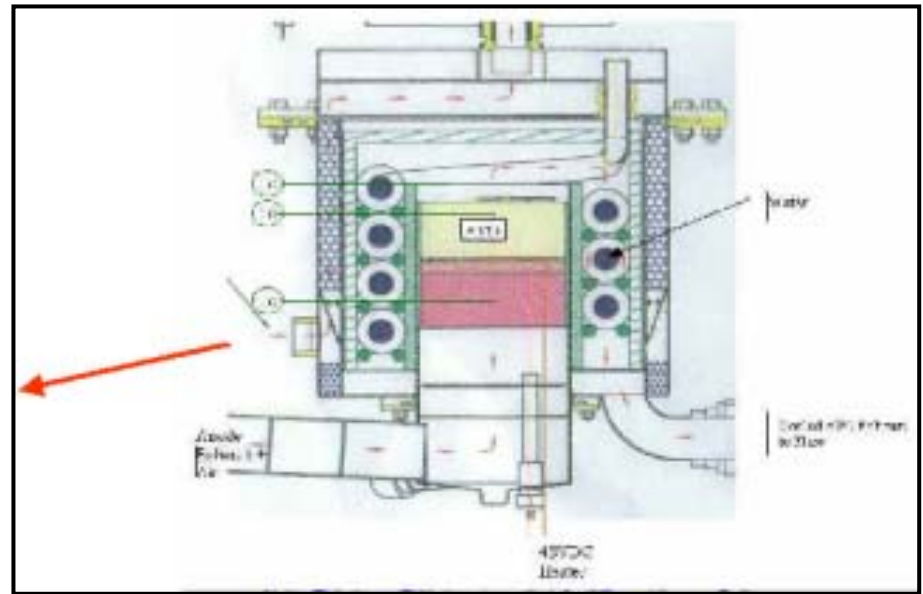
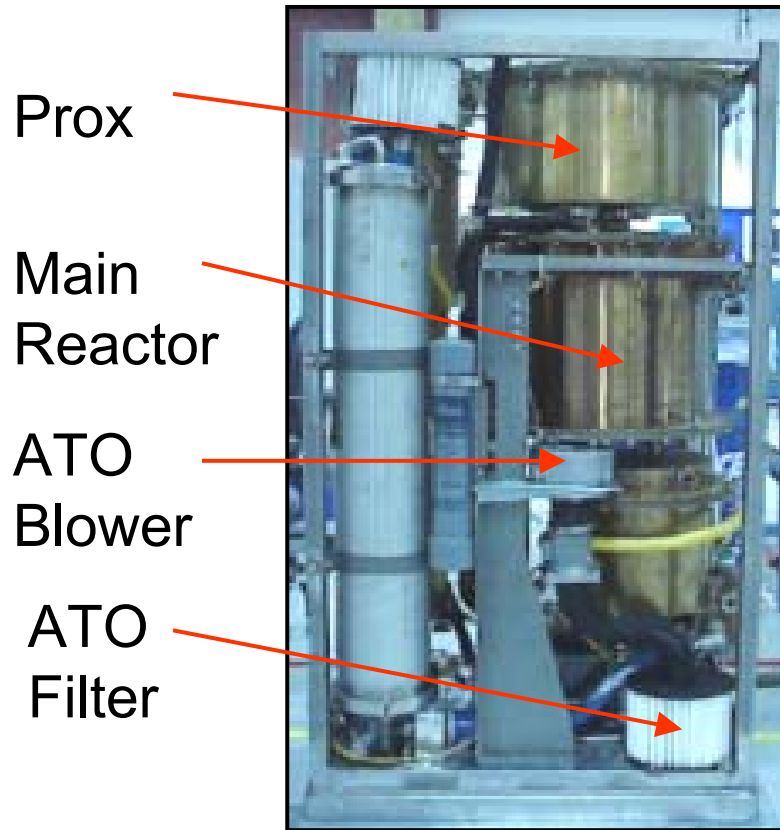
**AC**  
**Power**  
**Heat**

**Fuel**  
**Processor**

**Power**  
**Generation**

**Inverter**

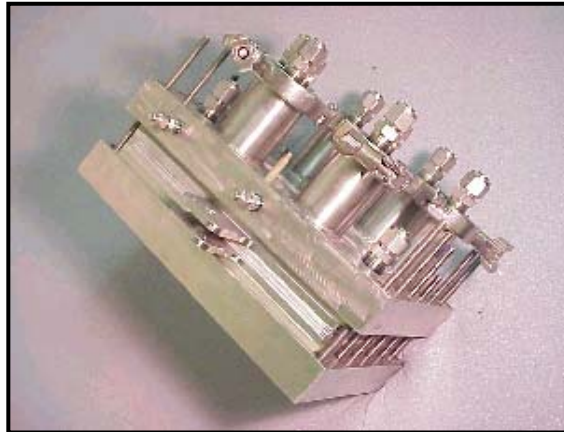
## Fuel Processor



Viewed with Fuel Processing  
Module Side Panel Removed

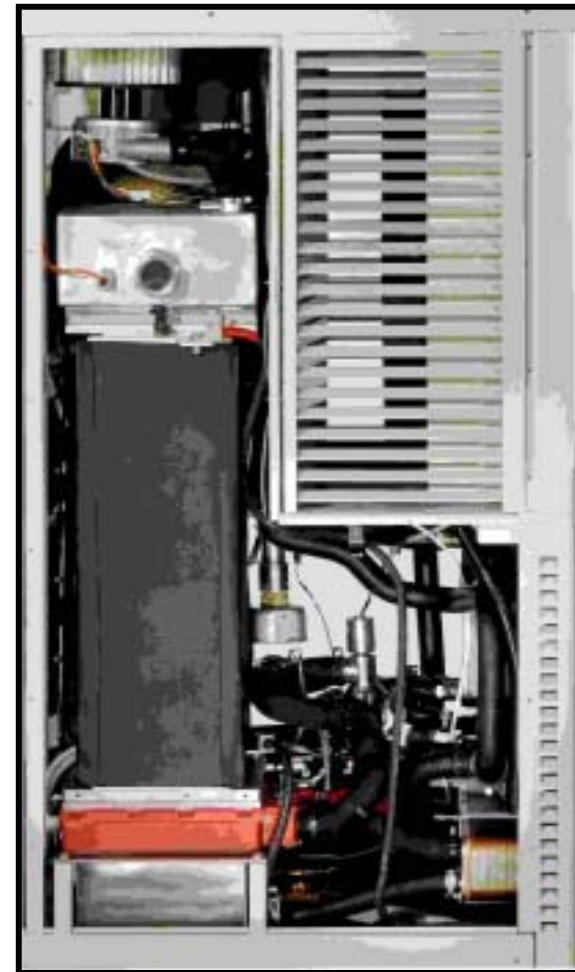
## Power Generation

**Power Generation Module** - uses hydrogen in **reformate** to produce electricity (DC voltage)



## Power Generation & Balance of Plant

- ❖ Fuel & Air Delivery
- ❖ Cooling
- ❖ Waste Heat Capture
- ❖ Integrated Controls
  - ❖ Fuel Processor
  - ❖ Stack/Balance of Plant
  - ❖ Inverter/Grid



## Inverter

- ❖ Convert Stack DC power or Battery DC power to AC power
- ❖ Provide Auxiliary power
- ❖ Provide isolation between the stack and the AC connection
- ❖ Provide control system all electrical statistics including stack voltage and current
- ❖ Provide Anti-Islanding capability



# STRATEGIC INTENT

Plug Power's strategy is to be a leading provider of  
clean, reliable on-site energy.

We will profitably develop, market, manufacture, sell and  
support systems for energy consumers worldwide  
who value reliability and energy security.

Product  
Development

Sales &  
Support

# KEY STRATEGIC RELATIONSHIPS



*DTE Energy Technologies*

- ❖ DTE has exclusive distribution rights for Plug Power's PEM fuel cells in Illinois, Indiana, Ohio and Michigan
- ❖ Dedicated staff of marketing and engineering specialists
- ❖ Establishing portfolio of distributed generation products
- ❖ DTE Energy owns 23.5% of Plug Power



- ❖ Leading manufacturer of domestic heating equipment for Europe
- ❖ 15 production sites in 7 European countries
- ❖ Key distributor / co-developer of combined heat and power products
- ❖ Distribution, installation and service network
- ❖ Operating 15 systems in 5 European countries



**GE Fuel Cell Systems**

- ❖ Joint venture formed in 1999
- ❖ GE is exclusive global\* distributor of Plug Power's PEM fuel cell products
- ❖ Leveraging GE Power Systems' worldwide resources to establish key distribution partners
- ❖ GE owns 60% of GEFCs; Plug Power owns 40%
- ❖ GE Power Systems owns 9.4% of Plug Power

**HONDA**

- ❖ Joint Development Agreement for Home Refueling System (HRS) signed in Oct. '02
- ❖ HRS provides heat and electricity to the home, and hydrogen fuel to a fuel-cell vehicle
- ❖ Long-term product tied to fuel cell vehicles



- ❖ Recently announced it will purchase an additional 44 fuel cell systems for installation across Long Island this year, for the first time installing them in Long Island homes

\*Except Illinois, Indiana, Michigan, and Ohio



# INTELLECTUAL PROPERTY

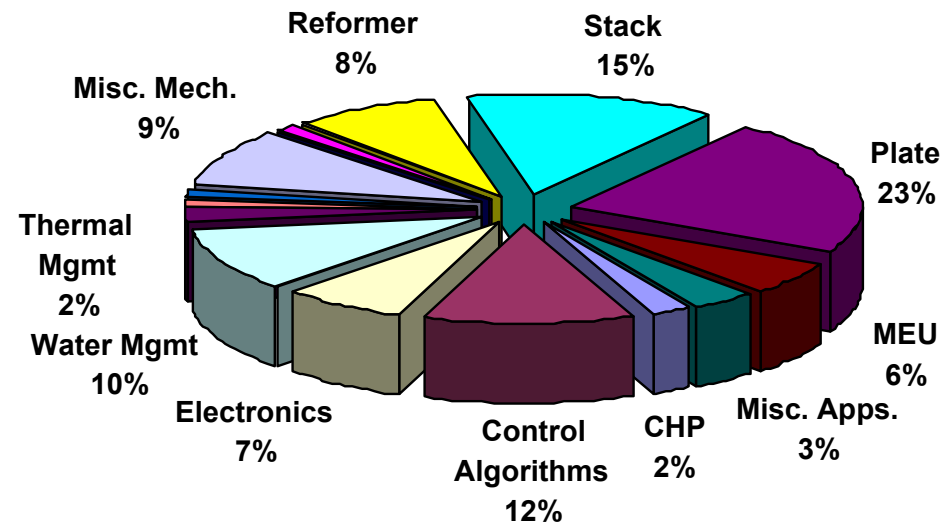
## ❖ CHP

Combined heat & power patent issued to provide electrical power, domestic hot water and heat to a building. Patent issued relating to the control of a fuel cell powered heating system.

## ❖ Anti-Islanding

Patent relating to a method of preventing power from going onto grid when grid is non-functional

## Plug Power's Issued U.S. Patents by Subject Matter



**93 Patents Issued, 154 Pending**

On-going focus will be on systems architecture and software



# MANUFACTURING



50,000  
square foot  
production  
facility with  
approx..  
100  
personnel



Organized around lean facility principles:

- Flexible by design
- Single piece flow layout
- Automated test facility

Lead-time to installation is generally less than 10 weeks

# FIELD EXPERIENCE

## Since January 2001:

Delivered **285** fuel cell systems to **37** different customers  
in **19** U.S. states and **9** countries.

Produced more than **2.0M** kWh of electricity  
in over **800,000** operating hours.



## Our experience has enabled us to:

- Improve system operating characteristics
- Understand interconnection issues
- Collaborate effectively with multiple utilities
- Identify strategic intellectual property
- Operate systems in a variety of environmental conditions

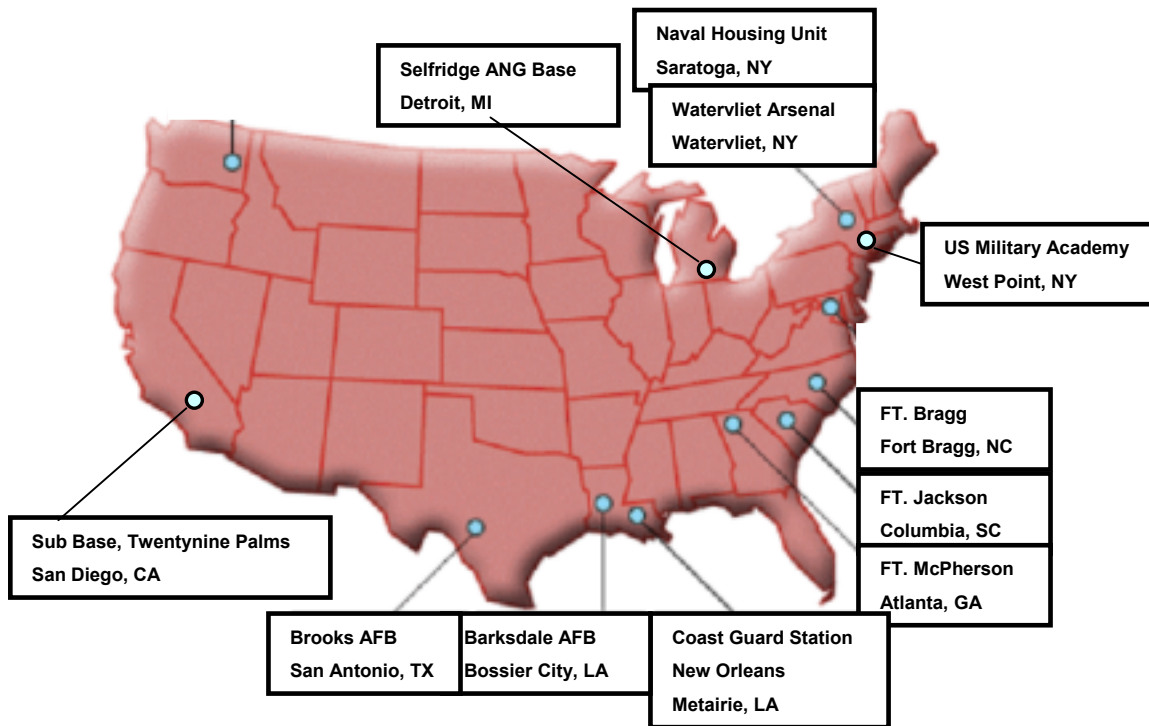
## CUSTOMERS - Long Island Power Authority



- ❖ Finalized a contract for approximately \$3 million with the Long Island Power Authority, our largest customer, for the sale of **45** (5kW) fuel cell systems, for installation throughout Long Island this year.
- ❖ 1st time systems will be installed at residences on Long Island.



# CUSTOMERS – US Department of Defense



- ❖ 40 Systems delivered under US Army and US Navy programs through 2003.
- ❖ Successfully completed 10 unit program in 2003 at Watervliet Arsenal, NY.
- ❖ Broad scale operational validation using third-party service providers.





## CUSTOMERS - Europe

- ❖ Vaillant GmbH and Plug Power continue to engage the European market with the installation of 13 fuel cell heating appliances in multi-family homes and small businesses in Germany, the Netherlands, Austria and Luxembourg.
- ❖ The systems were deployed as Phase 1 of the European Union's Virtual Power Plant program and to strategic customers.



# GOVERNMENT SUPPORT FOR DG IS INCREASING

- ❖ Seeking to shape federal energy legislation in the 108<sup>th</sup> Congress
  - Tax credits of \$1,000/kW for stationary fuel cells
  - Uniform interconnection standards and net metering requirements
  - Federal fuel cell purchase requirement
  - Promote development and deployment of fuel cells
- ❖ \$9M in demonstration funding and \$7M in buydown funding for PEM fuel cells from the Department of Defense in 2003. Seeking to increase funding in 2004
- ❖ President Bush's increased attention & funding for a hydrogen infrastructure
- ❖ Research & development funding from NIST/ATP, Department of Commerce, Department of Defense and Department of Energy



**Federal government initiatives**

# NEW YORK STATE INCENTIVE PROGRAMS

- ❖ Efficiency Programs – Fuel Cells require external support to get to market.
- ❖ 2003 NYS Residential Tax Credit - \$1500/KW up to \$10K
- ❖ Executive Order 111 – 10% Renewable @ State Facilities
- ❖ Renewable Portfolio Standard – Pending with NYPSC
- ❖ PG/DG/CHP Demonstration Projects [PON 750]
  - ❖ New Baltimore DOT Rest Area – 1 LPG/CHP Fuel Cell
  - ❖ Lewiston Residential Project – 1 NG/CHP Fuel Cell
  - ❖ DASNY Headquarters – 3 NG/CHP Fuel Cells
  - ❖ AGWAY Service Center – 1 LPG CHP Fuel Cell

# DOE 2003 FUEL CELLS AND HYDROGEN SOLICITATIONS

## ❖ **Stationary Fuel Cells**

- \$70M over 5 years. Closed March 27th. Plug Power has proposed on 5 topics (either as prime or sub). Development and demonstration of stationary fuel cells.

## ❖ **Hydrogen and Fuel Cells Demonstration and Validation**

- \$250M over 5 years. Expected on or about April 15th. 3-5 awards projected. Auto company/energy company lead. Stationary, Transportation fuel cells and H2 infrastructure.

## ❖ **Hydrogen Storage**

- \$30M/year for 5 years. Expected end of May. Universities and national labs as prime. Companies as subcontractors. More fundamentals /materials, some small amount of applied basic sciences and DOE EERE

## ❖ **Hydrogen Production**

- \$100M over 5 years. Expected in May. On-site H2 generation.



## GOVERNMENT PARTNERS

Department of Defense



National Institute of Standards & Technology

Long Island Power Authority



New York State Energy Research & Development Authority

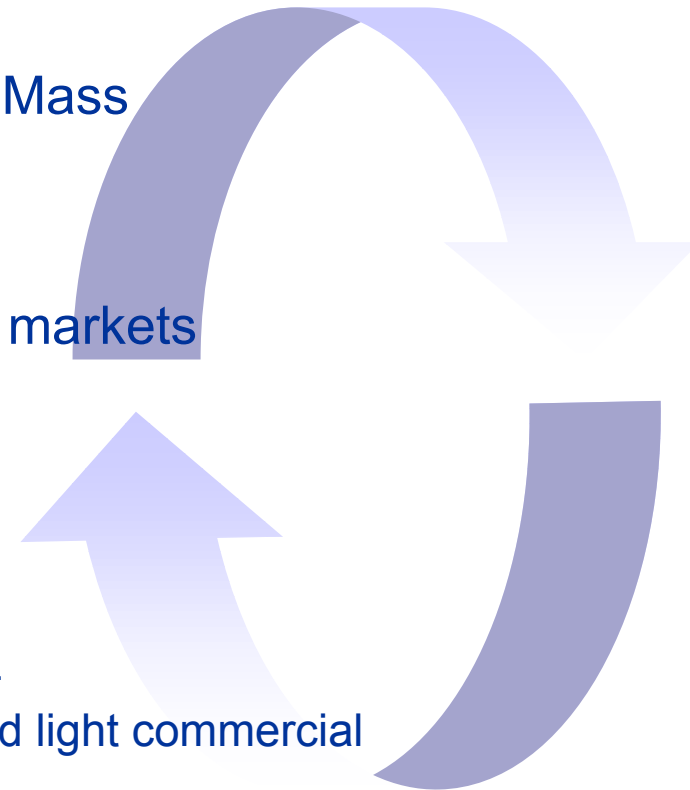
Department of Energy



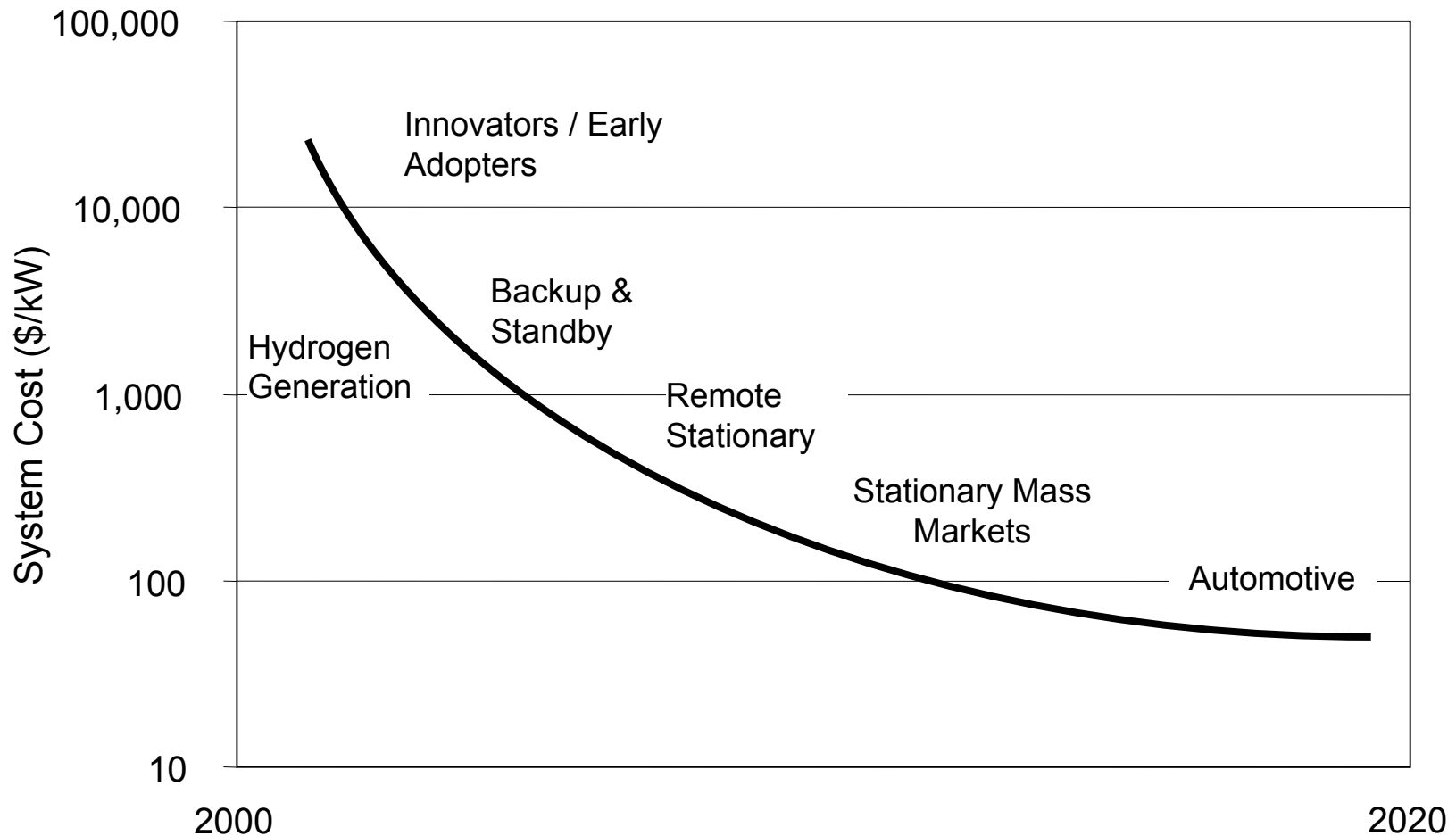
NYS Department of Environmental Conservation

# PROGRESSIVE MARKET ENGAGEMENT STRATEGY

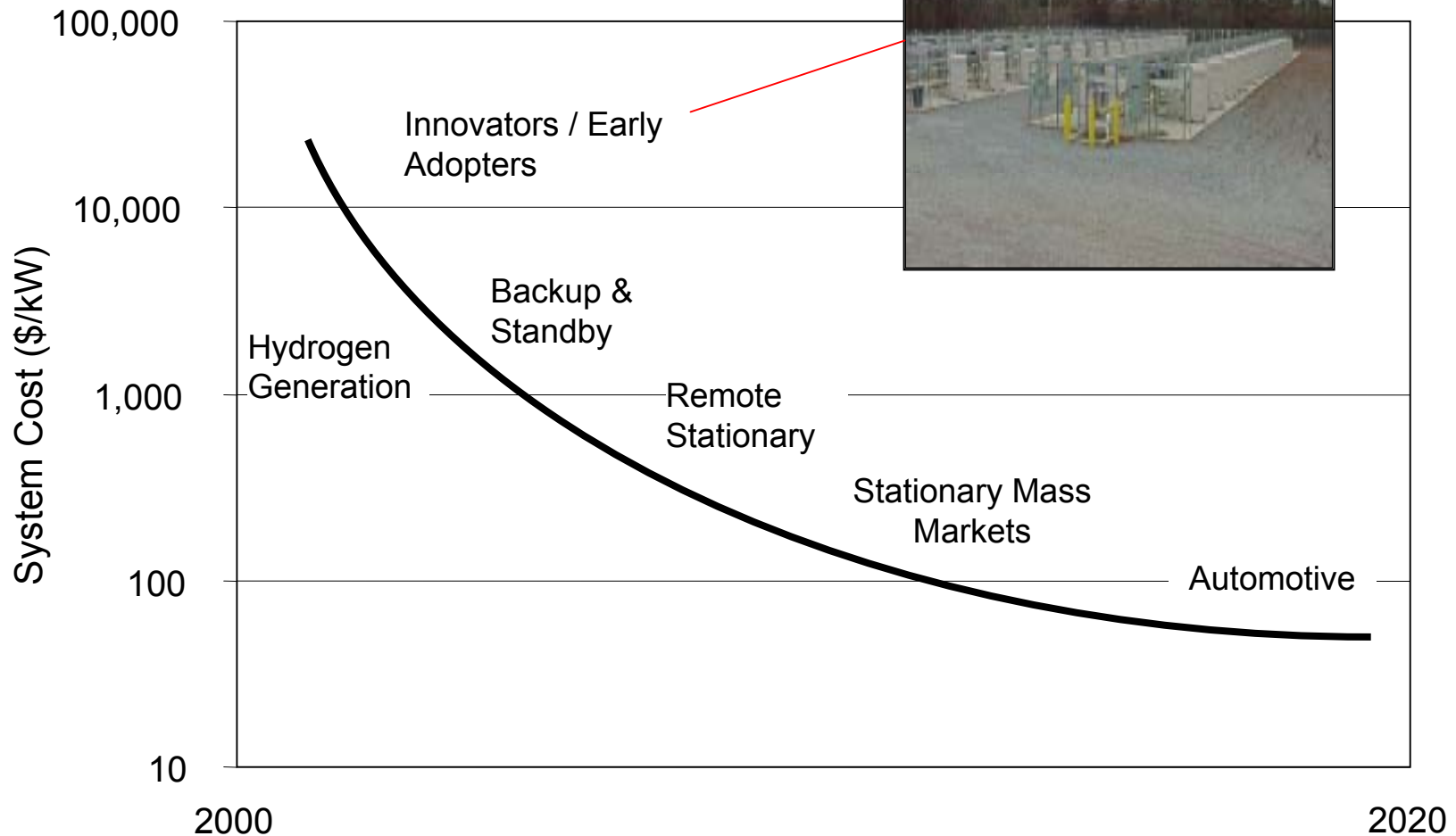
- ❖ Attractive market opportunities - Niche and Mass
- ❖ Government support increasing
- ❖ Selling products now
- ❖ Pursuing opportunities to enter commercial markets
  - BACK-UP
    - Telecom
    - Broadband
    - Uninterruptible Power Systems
  - RESIDENTIAL AND SMALL COMMERCIAL
    - Mass markets - Grid parallel residential and light commercial
  - Niche markets – Remote residential



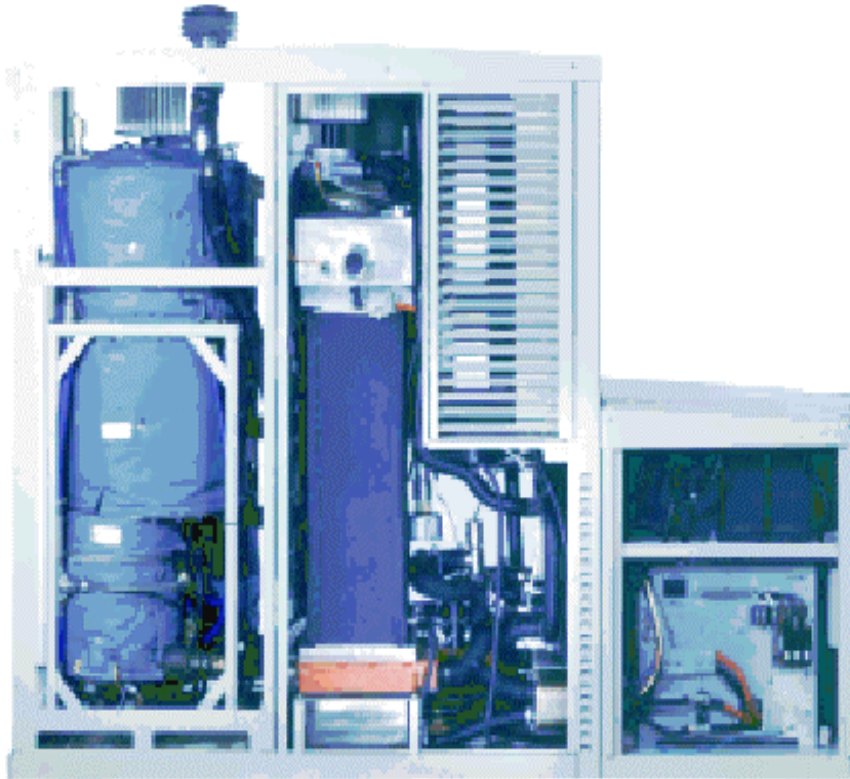
## MARKET ADOPTION



# MARKET ADOPTION

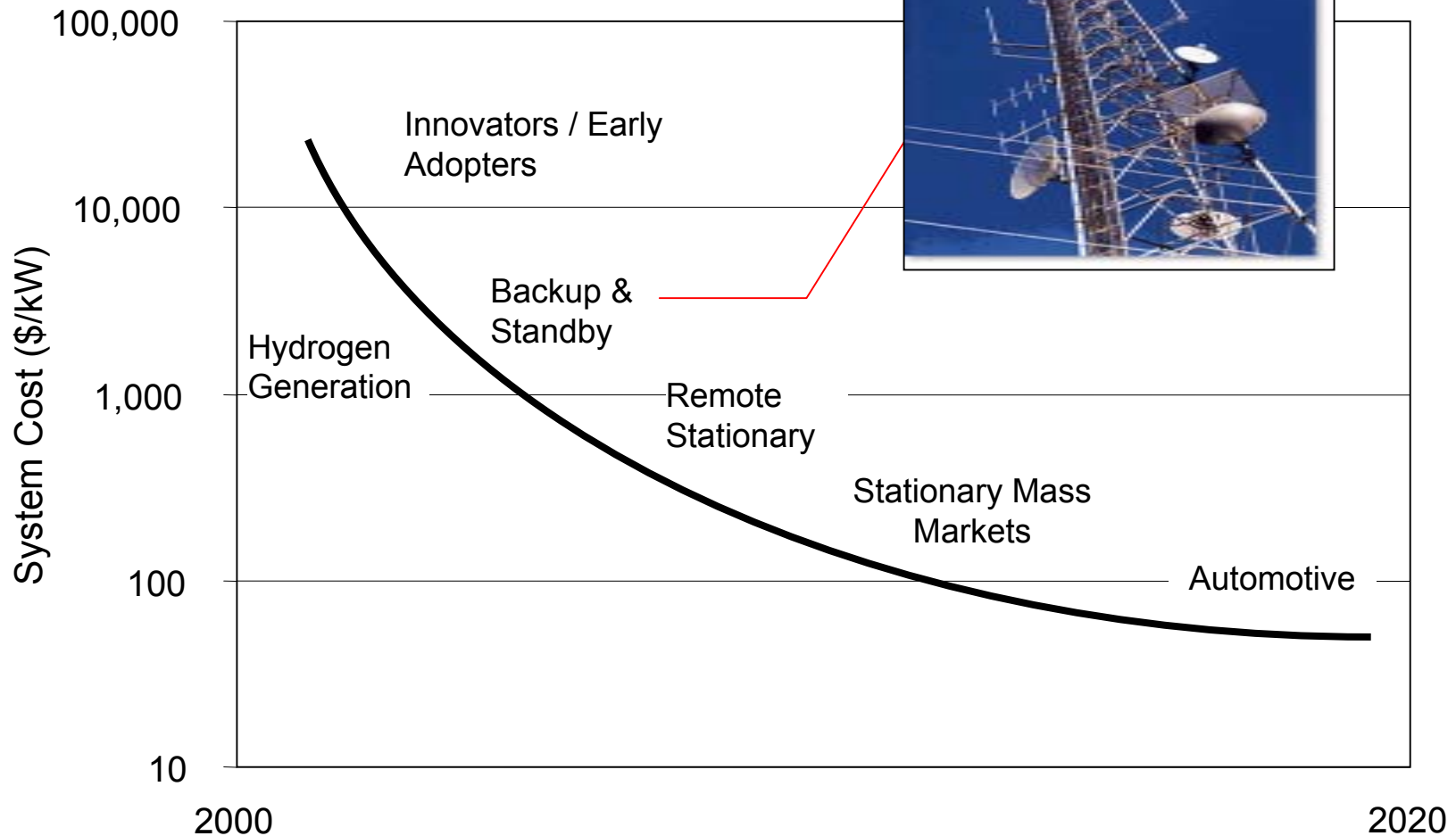


## GENSYS™ PRODUCT OFFERINGS



**Combined Heat and Power Fuel Cell Systems**

# MARKET ADOPTION



## GenCore™

### GenCore 5T

#### ***Value Proposition***

- ❖ Low Cost of Ownership
  - Low Maintenance
- ❖ Reliable
  - Predictable runtime / performance
- ❖ Clean & Quiet
  - Zero emissions
  - No lead recycling

#### ***Applications***

- ❖ Telecommunication back-up power
- ❖ Industrial uninterruptible power
- ❖ Substation back-up power

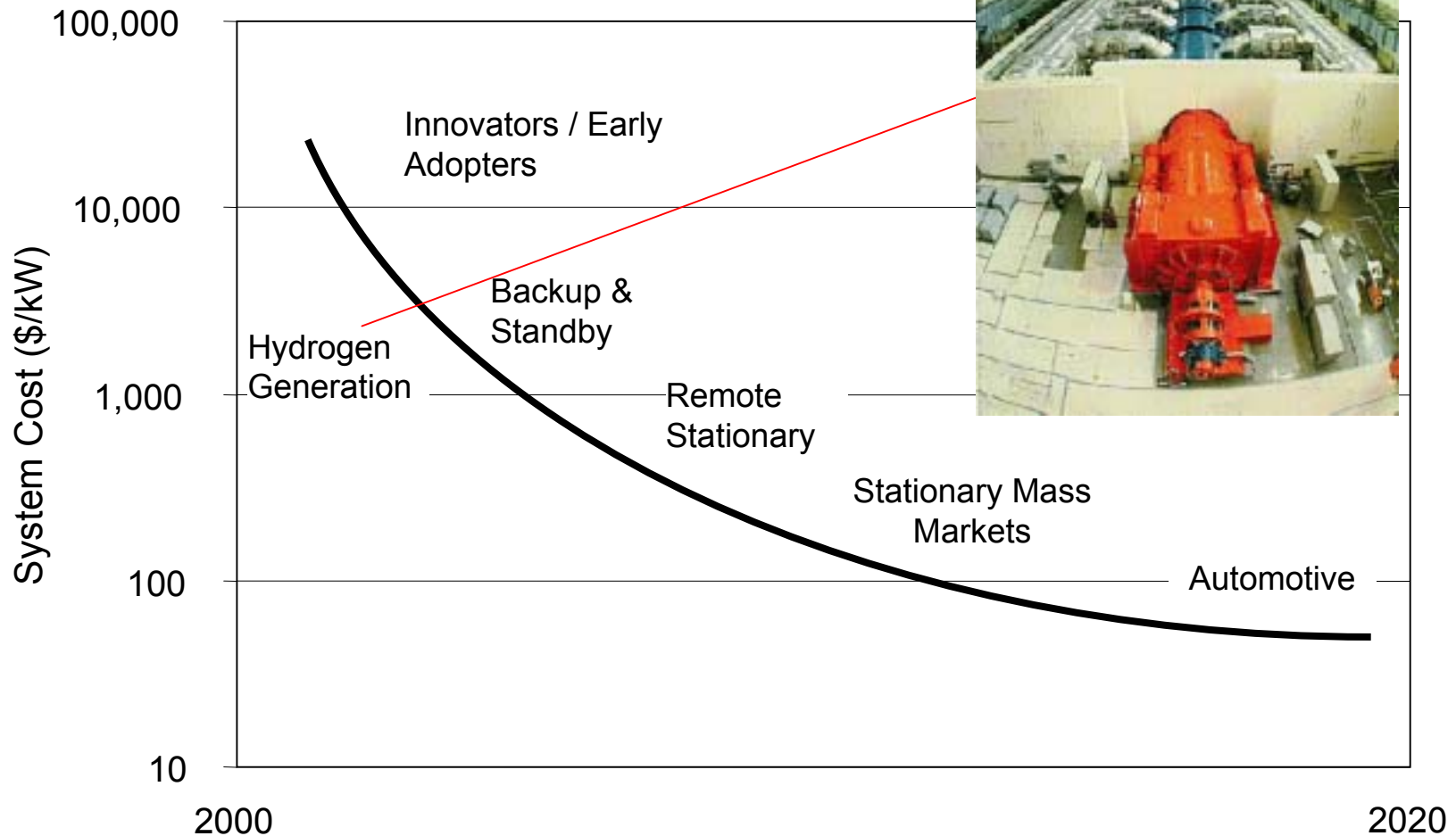


**H<sub>2</sub> fueled DC back-up power supply**

**Valve Regulated Lead Acid Battery Replacement**



# MARKET ADOPTION







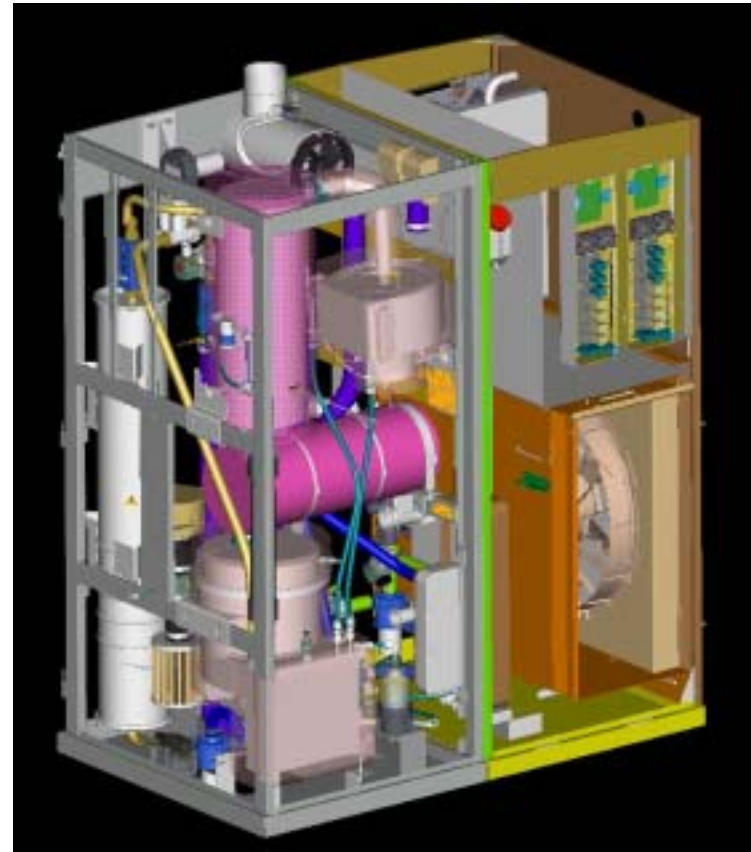
## On-Site Hydrogen Generation

### ***Value Proposition***

- ❖ Economics
  - Low Cost of Ownership
    - Low Maintenance
    - Low Operating overhead
- ❖ Reliable
- ❖ Ease of Use
- ❖ Security

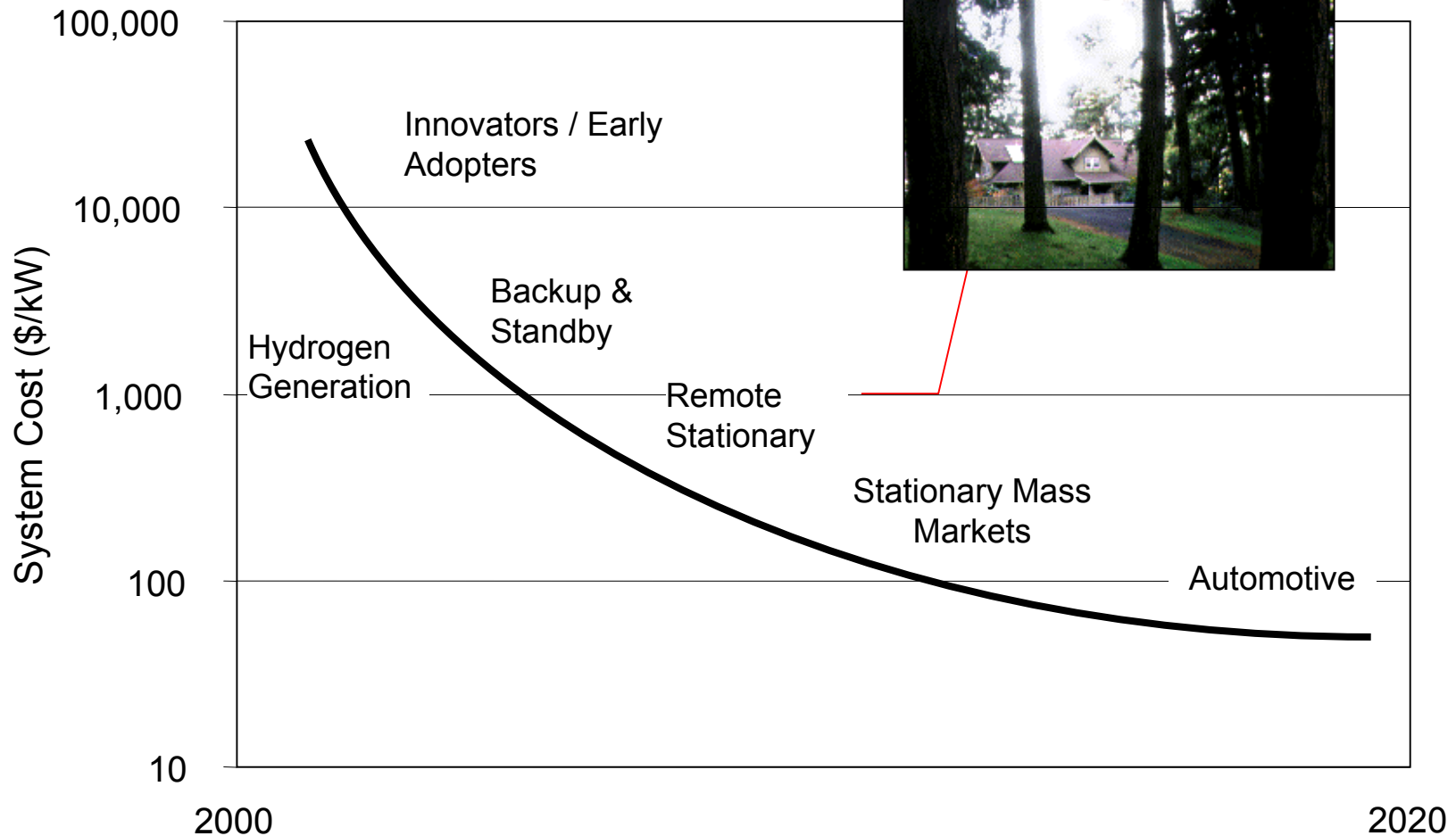
### ***Applications***

- ❖ Generator cooling at electric utility plants
- ❖ NO<sub>x</sub> reductions on large reciprocating engine/gen sets



## Economical Small Scale Hydrogen Production

# MARKET ADOPTION





## GenSys 5P

### ***Value Proposition***

- ❖ Reliable
- ❖ Environmentally Friendly
  - Quiet / Low Emissions
- ❖ Efficient
  - Lower fuel consumption
- ❖ Ease of Use
  - Power on Demand

### ***Applications***

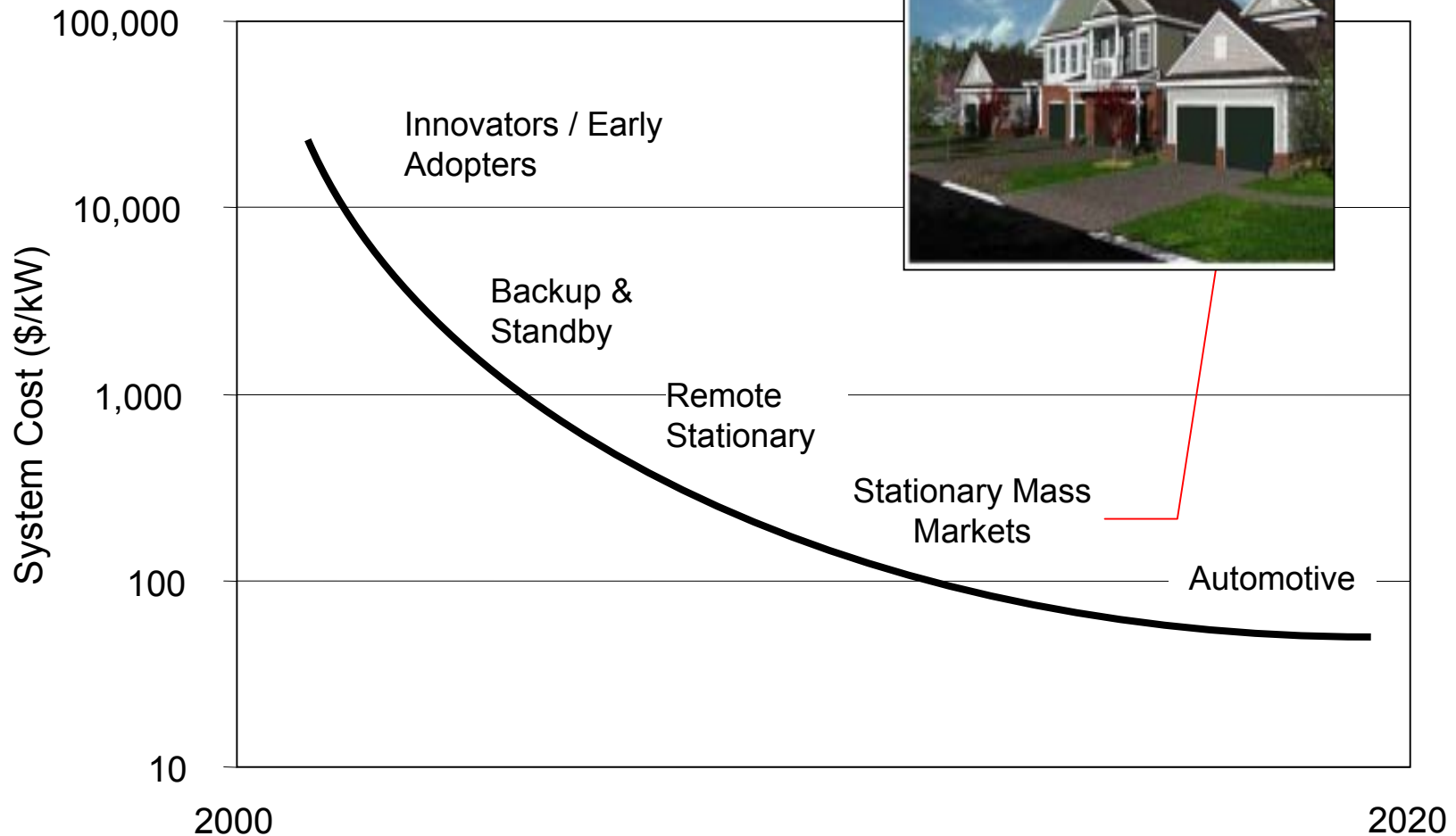
- ❖ Prime power for remote facilities: State parks, rest areas, agricultural and farming applications...



**LPG fueled 120V/60Hz prime power supply**

**Grid Independent Remote Prime Power**

# MARKET ADOPTION

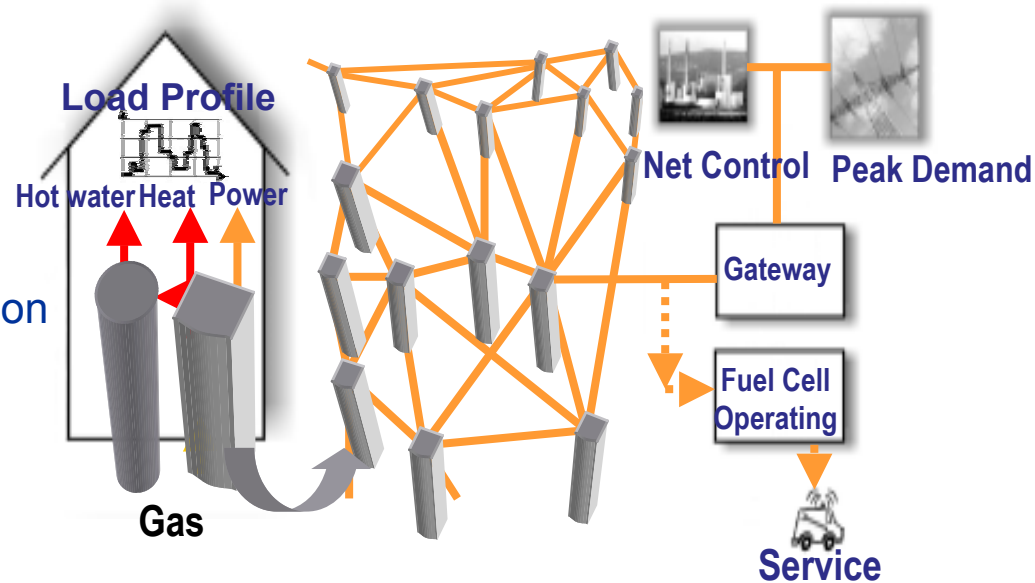




## GenSys 5C

### Value Proposition

- ❖ Environmentally Friendly
  - Efficient, Quiet & Low Emissions
- ❖ Ease of Use
  - Power on Demand
  - Install, Maintenance and Operation
- ❖ Reliability
  - Improve grid reliability
    - Black start and stand-by



### Applications

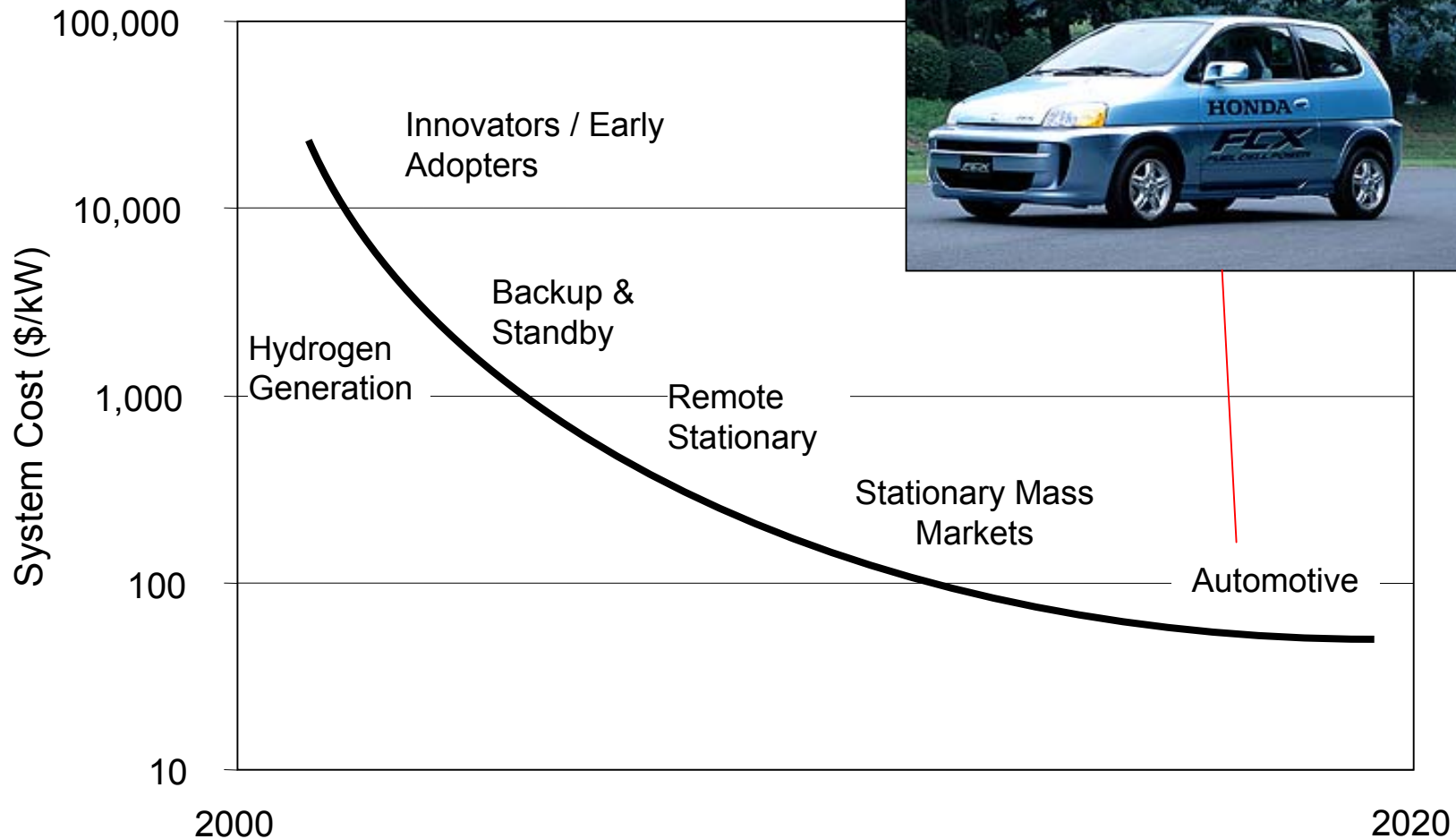
- ❖ Residential / small commercial facilities in congested and load pocket areas

### The Virtual Power Plant

A group of grid connected decentralized fuel cell systems that are centrally controlled to meet the peaking demand of the electric grid.

**Grid Parallel Prime Power**

# MARKET ADOPTION





**PLUG POWER. PLUG WILL.**



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